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PB-1503

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T.Y. B.B.A. (IB)

604 : MANAGEMENT OF AGRIBUSINESS AND AGRI EXPORTS

(2019 Pattern) (CBCS) (Semester - VI)

Time : 2½ Hours] *[Max. Marks : 70*

Instructions to the candidates:

1) *All questions are compulsory.*
2) *Figures to the right indicate full marks.*

Q1) A) **Multiple Choice Questions :** [5 × 1 = 5]

i) Who heads the department of Import Export in India?

a) GOI b) DGFT

c) WTO d) None of the above

ii) Which one of the following is not a part of export documents?

a) Commercial invoice b) Certificate of Origin

c) Mate's receipt d) Bill of entry

iii) Micro Finance was developed by ________.

a) Rangarajan

b) Late Prime Minister Rajiv Gandhi

c) Late Prime Minister Indira Gandhi

d) Wagule Committee

iv) Apex institution in Agriculture Finance is ________.

a) RBI b) NABARD

c) Co-operative d) Agri-clinic

v) ________ is also known as grower's market?

a) Local b) Wholesale

c) Terminal d) Seaboard

P.T.O.

B) Match the Following : [5 × 1 = 5]

i)	RRB Act	a)	Letter of credit
ii)	WTO Agreement on agriculture came into force in	b)	Direct Payment
iii)	Amber Box	c)	Trade distorting
iv)	Blue Box	d)	1995
v)	Documents related to payment	e)	1975

C) Answer the following questions in one sentence each. [5 × 1 = 5]

i) What is WTO?

ii) What are essential Contents of export marketing plan?

iii) What is Certificate of Origin?

iv) What is Bill of lading?

v) What does NABARD stand for?

D) Fill in the Blanks (Attempt any 5 out of 6) [5 × 1 = 5]

i) The word agriculture business was explained in the year _______ by John Davis and Ray Goldberg.

(1952, 1955, 1957, 1959)

ii) Agricultural product are mainly ________ in nature.

(non- perishable, durable, perishable, toxic)

iii) _________ markets are held only for few hours on daily basis.

(Secular, Spot, Terminal, Daily)

iv) ________ is formal and informal agreement between producers and processor and markets.

(Nucleus state model, The centralized model, Intermediary model, Multipartite model)

v) _______________ is defined as set of techno economic activities carried out for conservation and handling of agriculture produce and make them usable.

(Farm input, Agro processing, Marketing, Processing)

vi) Proper allocation of cultivable land and utilization of various productive resources for optimal yielding is called as ______

(Farm Planning, ICT, Contract Farming, Farm input)